

PRIVACY AND DATA PROTECION POLICY

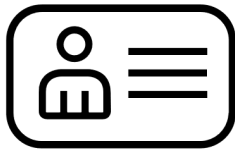
At HEALTHY-LONGER GmbH, Querstrasse 7, CH-8050 Zurich, proprietor of the domain healthy-longer.com (hereinafter referred to as "**HEALTHY-LONGER**" or "**we**"/"**our**"/"**us**"), we respect the privacy of our customers and website users (hereinafter referred to as "**Customers**" or "**you**"/"**your**"/"**you**"). For HEALTHY-LONGER, data protection is therefore a high priority. We always process your personal data, i.e., data that can identify you or provide information about you (hereinafter "**Personal Data**"), responsibly and in accordance with the applicable laws and regulations.

In order to explain the processing of your Personal Data by HEALTHY-LONGER in the most understandable and transparent way possible, we at HEALTHY-LONGER use the symbols/icons called "**Privacy Icons**", which were designed by the Swiss association PRIVACY ICONS (for more information on Privacy Icons, please visit www.privacy-icons.ch).

The purpose of this privacy policy ("**Privacy Policy**") is to inform you about HEALTHY-LONGER's processing of your Personal Data in connection with our services ("**Services**"), namely the offering specific health analysis and, based thereon, of HEALTHY-LONGER preventive nutrition recommendations ("**Products**") and their purchase through the HEALTHY-LONGER online-shop ("**HEALTHY-LONGER Shop**") or the HEALTHY-LONGER website www.healthy-longer.com ("**HEALTHY-LONGER Website**").

By accepting this Privacy Policy, you consent to the processing of your Personal Data in accordance with the explanations below for the use of the Services.

OVERVIEW OF THE PROCESSING OF YOUR PERSONAL DATA BY HEALTHY-LONGER



General Data

We process general personal data about you, such as your name or home address.

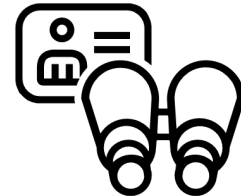
Details of the processing are described in section 1.



Provided Data

We process Personal Data that you provide to us.

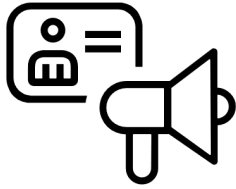
Details of the processing are described in section 1.



Collected Data

We process Personal Data that we collect about you, e.g., by means of cookies.

Details of the processing are described in section 2.



Marketing

We use your Personal Data for marketing and advertising

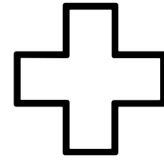
Details of the processing are described in section 1.



Passing on to Third Parties

We do not transfer your Personal Data to other companies that decide themselves how to use the data.

Details of the processing are described in section 1.



Processing in Switzerland only

We process your Personal Data only in Switzerland.

Details of the processing are described in section 3.



No Health Data

We do not process any of your Health Data

Details of the processing are described in section 4.

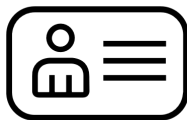


No Intimate Data

We do not process any of your Intimate Data

Details of the processing are described in section 4.

1. PROCESSING OF YOUR PERSONAL DATA FOR THE PROVISION OF OUR SERVICES



HEALTHY-LONGER collects, stores, and processes your Personal Data to the extent necessary for the provision of the HEALTHY-LONGER Services, namely:

- to manage your customer relationship;
- for the provision and execution of the Services, if necessary, with the support of HEALTHY-LONGER service providers;
- email campaigns with Products that may be of interest to you;
- to assist with technical problems;
- to improve our Services.

In connection with the Services, we collect, store and process the following Personal Data about you as our customer, as provided by you in the HEALTHY-LONGER Shop and via the HEALTHY-LONGER Website:

- you first name and last name;
- your address (street and house number, city, postal code, state, country, telephone number and company [if applicable]);
- your email;
- your gender;
- your birth date (date and month);
- your language preferences;
- your Product details.



We only pass on your Personal Data to third parties if the service provider absolutely needs your Personal Data to provide our Services (e.g., for processing payment services).

HEALTHY-LONGER works with the following service providers and/or third parties to provide the Services:



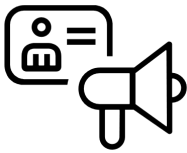
Service Provider (Location)	Service	Transfer of Personal Data
GEWA (CH)	Logistic	Yes
Payrex (CH)	Payments	Yes
CYON (CH)	IT Solution	Yes
Webgearing (CH)	Website and Webshop Solution	Yes

2. PROCESSING OF YOUR PERSONAL DATA FOR MARKETING PURPOSES



HEALTHY-LONGER processes your Personal Data for marketing purposes and to personalize offers that may be of interest to you, unless you have objected to this.

Personal Data about you that you provide to us or that we have collected from you (e.g., via *Google Analytics*) on the HEALTHY-LONGER Website are:



- Identification and contact data, such as first name, family name, gender, age, date of birth, address, telephone number(s), email address, sport preferences and product verifications;
- activity data, namely the Services obtained from HEALTHY-LONGER;
- online data that provides information about when you access and use the HEALTHY-LONGER Website and the HEALTHY-LONGER Shop and from where (location) you access the HEALTHY-LONGER Website.

RIGHT OF OBJECTION

You have the option at any time to object to receiving advertising and to the processing of your personal data for marketing or advertising purposes. In this case, we will not process your personal data for marketing or advertising purposes. We will immediately delete your personal data already processed for marketing and advertising purposes. However, you do not have the right to object to general advertising on websites.

3. NATIONAL SWISS PROCESSING OF YOUR PERSONAL DATA



In providing its Services and in respect to processing Personal Data, HEALTHY-LONGER only relies on the support of service providers and third-party suppliers who operate in Switzerland.

4. NO PROCESSING OF HEALTH DATA AND INTIMATE DATA



We do not process any of your health data or intimate data in connection with our Services. Your health data and intimate data will only be transferred to our authorized laboratory in an anonymized form. We as HEALTHY LONGER separate your Personal Data and your anonymized health data and intimate data on a separate IT infrastructure.



5. DATA DELETION AND STORAGE DURATION

HEALTHY-LONGER will delete or block access to your Personal Data as soon as the purpose of storage, namely the provision of our Services, no longer applies. The storage of your Personal Data may further be necessary and persist if requested by applicable national, regional or global laws, regulations, and provisions to which HEALTHY-LONGER is subject. HEALTHY-LONGER will also block access or delete your Personal Data if a storage period prescribed by the aforementioned regulations expires, unless there is a need for further storage of your Personal Data for the conclusion or fulfilment of our Services to your full satisfaction.

6. RESPONSIBILITY FOR THE PROCESSING OF OUR PERSONAL DATA

Collector and responsible processor of your Personal Data is:

HEALTHY LONGER GmbH, Querstrasse 7, CH-8050 Zurich, Switzerland

7. YOUR RIGHTS WITH REGARD TO YOUR PERSONAL DATA

You have the right to obtain information about your Personal Data processed by us in writing and free of charge at any time. You can send us your request for information in writing and enclose a copy of your identity card or passport to our postal address (see section 6 for address information).

You also have the right to request that inaccurate personal data be corrected. You also have the right to request deletion of your Personal Data, unless HEALTHY-LONGER is required by applicable laws and regulations to retain some of your Personal Data.

Finally, you have the right to withdraw any consent given for the processing of your Personal Data at any time and/or to object to the processing of your Personal Data.

8. APPLICABILITY AND DURATION

This Privacy Policy is part of the contractual arrangement between you as a Customer and HEALTHY-LONGER. This Privacy Policy applies during the entire time the Customer relationship with you exists. This Privacy Policy can therefore not be terminated separately.

Zurich, November 2021